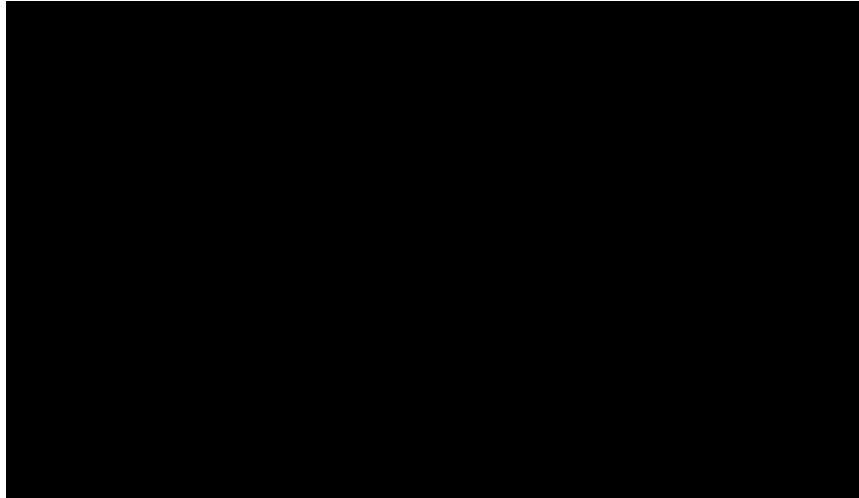


JOIN US FOR THE



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SUNDAY, MARCH 14 FROM NOON TO 5PM

DURING THIS FIVE HOUR EXTRAVAGANZA YOU WILL:

- **LEARN ABOUT WHAT THE SPCA OF NORTHERN NEVADA IS DOING FOR ANIMALS AND PEOPLE IN OUR COMMUNITY.**
- **MEET MANY DOGS AND CATS LOOKING FOR A NEW FOREVER HOME.**
- **FIND OUT HOW YOU CAN HELP SUPPORT THE MANY PROGRAMS OF THE SPCA OF NORTHERN NEVADA**



“LOVE LIFE” TELETHON 2010 SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR - \$15,000

- Premiere recognition in SPCA of NN newsletter
- Logo in all Pre and Post Telethon Promotion
- One 30 second commercial, provided by you, during each hour
- Logo featured on screen throughout five-hour telethon
- Logo displayed on tote board for the entire five-hour telethon
- Logo displayed on phone bank for entire show
- A Two minute interview each hour to promote support of SPCA or Sponsor Product
- Logo displayed at the top of each hour of the telethon
- On-air mention at the top of each hour of the telethon
- On-air introductions of corporate representatives
- On-air presentation of support check
- Opportunity to have representative of company answer donation calls to our on-air phones, with company logo apparel worn during that time.

UNDERWRITING SPONSOR- \$7,500

- Logo Recognition in SPCA of NN newsletter
- Logo in all Pre and Post Telethon Promotion
- One 30 second commercial, provided by you, during each hour
- Logo rotated on screen throughout five-hour telethon
- Logo displayed on tote board for the entire five-hour telethon
- Logo displayed at the top of each hour of the telethon
- On-air mention at the top of each hour of the telethon
- On-air recognition of corporate representative
- On-air presentation of support check
- Opportunity to have four representatives of company answer donation calls to our on-air phones for one hour, with company logo apparel worn during that time.

HOURLY SPONSOR - \$2,500

- Hourly sponsorship
- Recognition in SPCA of NN newsletter
- Logo displayed at the top of hour sponsored
- 30 second commercial, provided by you, during hour sponsored
- On-air mention at top of hour sponsored
- On-air recognition of corporate representatives
- On-air presentation of support check
- Opportunity to have four representatives of company answer donation calls to our on-air phones for sponsored hour, with company identification during that time
- Your company logo will be displayed on the phone bank in front of your representatives for the one hour period.

PHONE BANK SPONSOR - \$1,000

- Four representatives from your company answer donation calls to our on-air phones for one hour.
- Representatives may wear your company logo apparel. If you cannot provide representatives we will provide volunteers to wear your logo apparel and answer the phones during your scheduled hour.
- Your company logo will be displayed on the phone bank in front of your representatives for the one hour period.

VIDEO SEGMENT SPONSORS - \$500

- Recognition in SPCA of NN newsletter
- Logo and mention prior to video introduction

ADOPTION PET SPONSOR - \$250

- Recognition in SPCA of NN newsletter
- Verbal recognition during an adoptable pet segment

SPCA “Love Life” Telethon
Sunday, March 14, 2010

Sponsorship Form

Business Name: _____

Contact Person: _____

Mailing Address: _____

City, State, Zip Code: _____

E-mail: _____ Telephone: _____

Yes, we would love to participate as a sponsor at the following level: (An SPCA representative will be in touch to discuss logos needed, appearance times, etc.)

Title Sponsor - \$15,000

Underwriting Sponsor - \$7,500

Hourly Sponsor - \$2,500

Phone Bank Sponsor - \$1,000

Video Segment Sponsor - \$500

Adoption Pet Sponsor - \$250

In-Kind sponsor by donating a prize for the event.

No, we cannot sponsor this year but would like to make a contribution of \$ _____

Please select a payment option (All payments must be made by March 12, 2010)

Enclosed in my check for \$ _____ made payable to SPCA of Northern Nevada

Please charge my: Visa MasterCard

Name on Card _____

Card Number _____ Exp. Date _____

Signature _____

Please return by March 1, 2010 to receive full benefits of sponsorship
SPCA of NN, attn: Tom Jacobs, 840 E. 5th St. Reno, NV 89512 – 775-324-7786
Our Non-Profit Tax ID # 88-0386601